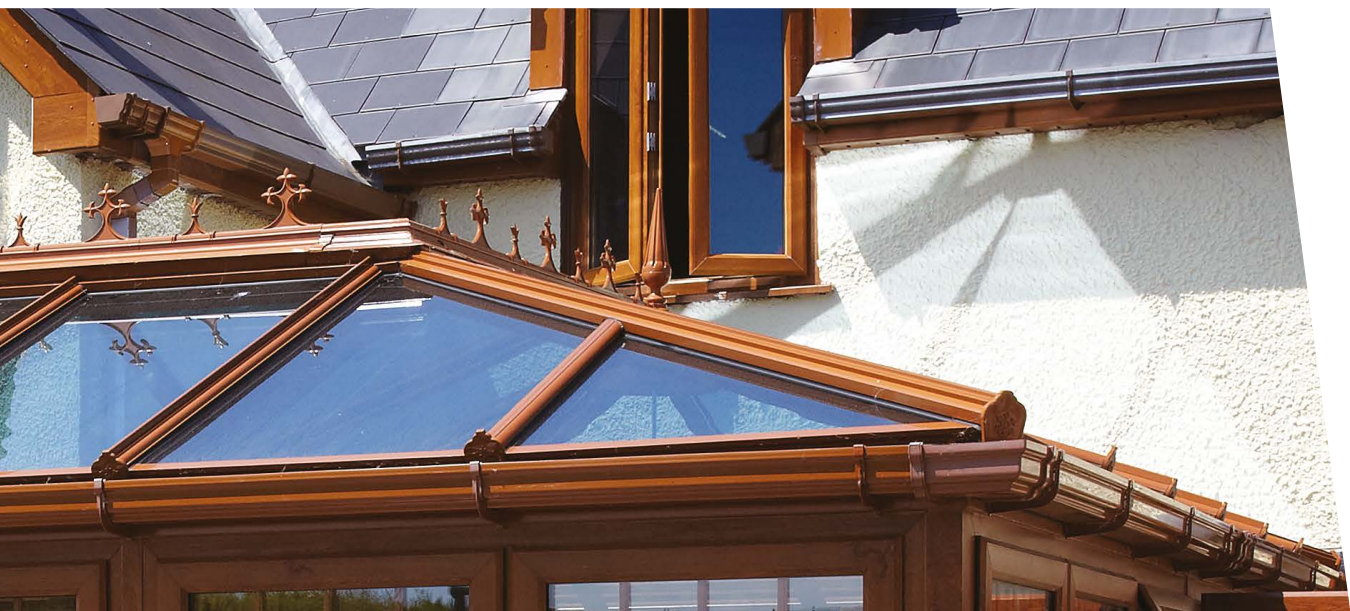




THE OPTIMA COLLECTION

Chamfered conservatories and orangeries



Start
BELIEVING....

Contents

<i>Room to breathe</i>	<i>Page 04</i>
<i>It's time</i>	<i>Page 05</i>
<i>Closer to nature</i>	<i>Page 06</i>
<i>Everything's under control</i>	<i>Page 08</i>
<i>A tailor-made experience</i>	<i>Page 10</i>
<i>The perfect fit</i>	<i>Page 13</i>
<i>Colours and finishes</i>	<i>Page 16</i>
<i>Our reassurance to you</i>	<i>Page 18</i>



It's time

Whatever your dream, however grand or modest, Optima is the place to start. Its slim, chamfered profiles are graceful and stylish. It's strong and durable, copes with our climate easily and protects you and your family with its integral security and advanced insulation. The building blocks of a brilliant extension are all there, but the real beauty comes when you begin to make your choices. Conservatories and orangeries are as infinitely variable as the homes they complement, with everything from the traditional conservatory as favoured by Victorian plant collectors to an airy, ultra-modern orangery with a stunning lantern roof. Allow your imagination to wander – think about your aspirations and your lifestyle, the colours you love, the architecture you prefer.

Making the decision to extend your home will always involve a lot of thinking. You'll want to be sure that you're doing the right thing, choosing the right supplier and really enhancing your home. We'd like to offer you this reassurance: the Optima system is one of the most advanced there is. It is produced entirely in the UK by a business with a fantastic reputation for innovation and design. For 40 years, it has been producing exceptional quality, reliable and low-maintenance building products and is trusted by architects, local authorities and major house-builders. Optima is beauty and engineering perfectly combined. It won't let you down.

Welcome to the start of your dream.

Room to breathe

Space to live

We live on a crowded planet. We commute on busy roads, cram onto trains, queue at the supermarket. Sometimes it feels like there's no getting away from the hustle and bustle, but we all need a bit of space. It's surprisingly simple to give yourself extra room at home. A new conservatory or orangery gives you the space you need to recharge, to restore and to relax. It gives you the space to start living again.

Space to shine

The look and feel of your home are vital to your happiness and wellbeing. With any extension project, you don't have to follow the crowd. There's nothing wrong with wanting to be a little different, to make a statement and to express your sense of style. Aim high, choose exceptional quality and treat yourself to a bit of luxury and indulgence. We don't get many chances to shine – we should take them when we can.



Closer to nature

For centuries, humans have built barriers. We've made definitions like indoors and outdoors and we've forced ourselves to live like that: one thing or another. With nature or without, and that's a great shame. We know the restorative power of an afternoon in the garden. We understand the benefits of natural light for our health and wellbeing. We experience joy from nature – from watching a robin settle on a bird-table to the sight of the first daffodils of spring. We should live closer to nature. After all, we are part of it ourselves.

Adding a conservatory or orangery to your home reconnects you to the natural world. It allows you to enjoy the changing seasons. You can be involved in your garden, its colours and its moods all year round. And when the weather really is wet, wild and windy you can be cosy and warm and still have a fabulous view of the world outside.



Design

Optima profiles have a simple, chamfered shape. They look lightweight and slim, even though, in truth, they're incredibly tough. The slim sections mean that your new conservatory or orangery can have a light, graceful appearance. With some of our soft, natural shades, they can even blend into the scenery. Perhaps for you, simplicity of layout, paired with bold colour, is everything. There's no right and wrong. There's just the design you love.



Serenity

We all need peace and quiet at times. There's so much going on in our hectic lives that we need a few moments of serenity just to keep everything in balance. Having a place to enjoy a little 'me' time isn't selfish – it's essential. Imagine your own space – gentle music, muted colours, soft lighting. Imagine being insulated from the elements and from external noise. Now, take time to relax with a book or indulge in your favourite hobbies. Doesn't that sound good?



Experience

Extending your home with a conservatory or orangery does a lot more than adding square metres to your living space. It can be life changing. Think about entertaining, parties and family celebrations – you've got your own perfect venue. Maybe the kids and their toys are getting under your feet – build them a playroom that's handy for the garden. Maybe you've always wanted to grow exotic plants, or dabble in watercolours. Life's more fun when you extend the boundaries!



Everything's under control

Decades of experience have gone into the creation of Optima conservatories. Engineers and designers have developed outstanding profiles. Every detail has been studied, from the aesthetic appeal of its understated lines to the positioning of a screw that you will never even see. Technologists have carefully selected and refined the materials used and ensured they are sourced responsibly. The manufacturing process is advanced and uses state-of-the-art equipment to ensure perfection in every component.

It doesn't stop there. Every part of the specification of your conservatory or orangery will be given the care and attention it deserves. From computerised modelling of the roofing system that takes into consideration your site's location and exposure, to the smaller details like the finish of a window handle. We'll take into account how you want to use your new extension to ensure that appropriate heating, lighting and ventilation are installed and we'll offer our expert advice whenever you need it.



Safety

When you're building something that supports a glass roof, windows and glazed doors, it has to be safe. Optima systems have been tested under extreme conditions and have passed with flying colours. Those slim PVC-U sections might look lightweight, but they are robust, durable and impact-resistant. Hidden inside are metal or recycled composite materials that provide strength and rigidity. You'll never need to use paints or nasty wood preservatives to keep your extension looking fantastic and, as you would expect, we use toughened safety glass in all critical areas.



Security

Although nothing will deter a persistent and sustained attack on your home, most offenders are opportunists, looking for weak spots in your home's security. Our answer to that is simple: we don't leave weak spots. We believe that when you lock a window or door, you should have more than a sense of being protected – you should actually be protected! That's why we only ever use top-quality, proven locking systems and why Optima conservatories and orangeries can be made to the UK Police approved, Secured by Design specification.



Standards

We believe in high standards. When you're helping to create someone's dream, anything less wouldn't be right. We select the best components, systems, designers and construction teams because that's what you need: superior quality and real craftsmanship. Anyone can do the basics – providing the minimum standards of thermal performance, weather tightness and strength, but taking every aspect of design, construction and finish to the next level is what gives your home extension real, enduring appeal.



A tailor-made
EXPERIENCE



The perfect fit

When you choose an Optima conservatory or orangery you're choosing something special. You're choosing to not only enhance the appearance and value of your home but to also change your lifestyle. If that sounds like a big step, don't worry, we'll make it easy. We'll make sure that your choice matches your aspirations and that it's the perfect fit for your home. It's about paying attention to you, your interests and your family – a keen plant collector will want a different conservatory from a keen cook who plans to do lots more entertaining.

Considering the size and footprint of your extension is only part of the equation. Maybe you're thinking of a particular orientation or type of door. Perhaps you want to open up your home completely and have no doors separating your existing rooms from your new space. Maybe you want a sanctuary where you can be truly at peace. There are no 'rights' or 'wrongs' here. There is only what works for you.

Optima is adaptable enough for simple modernity or for heritage detail. Colours and wood-grained finishes can reflect any moods. Doors and frame styles can be varied. Glazing can be selected to provide exceptional levels of sound or thermal insulation.

Do you get the picture? It's up to you.

It's easy to do fashionable – follow everybody else. Style is something different. It lasts far beyond the fickle, changing world of the 'next big thing'. Style is confident and courageous. Style is effortless and delightful. Express yourself, show your character. Live with style.



Edwardian

When you want to make the most of your space, the simple, square or rectangular footprint of an Edwardian conservatory is perfect. Proportions and classical lines are all-important in Edwardian architecture, but it's possible to tailor an Edwardian shaped layout to suit your home and your taste. Keep it clean and contemporary, or add the colour and detail that blends with your home.



Victorian

The Victorian age saw leaps forward in engineering, bold ambition and beautiful finishing details. A Victorian conservatory follows the ideal with a faceted shape, a stunning geometric roof and the finishing details of finials and ridge cresting. The layout works wonderfully because it puts you right into the heart of your garden, and the softened shape is ideal for more traditional properties.



Gable-end

For a combination of maximum floor space and a light, lofty feel, a gable-ended conservatory is a great choice. The extra roof height at the gable makes a huge difference to the sense of space without compromising the elegant proportions or the overall height. The gable end is also an excellent place to be creative with beautiful glazing detail that will set your home apart.



Sun lounge

Simple but so effective, a sun lounge takes the best traditions of the Mediterranean and brings them home. There's extra space to relax or entertain, a place for sunny mornings and lazy afternoons, and, of course, all year round insulation for your home. Sun lounges work on all types and sizes of home, from modern bungalows to country cottages and always make a fabulous difference.

Bespoke

We'd be delighted to work with you on the design of a bespoke conservatory or orangery. We know that sometimes the standard layouts don't work for your home, or don't reflect your style or tastes. Our structural and design expertise will help you to create a truly amazing home extension, that works for your home and your family, today, tomorrow and long into the future.

Orangery

Bridging the divide between a conservatory and a traditional home extension, an orangery combines a light, open and airy room with the more solid feel of a permanent structure. With a perimeter roof and atrium-style lantern glazing, an orangery adds character to your home and provides a gorgeous living space that you can use all year round as an integral part of your home.



Colours and finishes

Building the home extension of your dreams involves more than checking out the integrity of the structure or the technical performance. Putting it bluntly, appearance does matter. The right choice of colours, finishes, glazing and hardware can make all the difference in the world.

Colours

Conservatories look clean and crisp in classic white, but you don't have to stop there. How about a subtle cream or a light, pearly grey? Maybe a delicate green, that's soft on the eye and looks fabulous with both modern and heritage properties. Perhaps the rich colour and texture of a woodgrain finish would look best in your environment, or if you're near the coast a gentle shade of blue. Open your eyes and think colour.

Dark Red	Brilliant Blue	Steel Blue	Dark Green	Chartwell Green
Agate Grey	Anthracite Grey	Anthracite Grey (smooth)	Signal Grey (smooth)	Basalt Grey
Hazy Grey	Slate Grey	Mahogany	Rosewood	Light Oak
Natural Oak FL-G	Rustic Oak 1	Dark Oak FL-F1	Swamp Oak ST-F	Walnut V
English Oak	Black Brown	White	Cream	Irish Oak
Slate Grey (Finesse)	Siena PR	AnTeak		



Glass

In a conservatory, where the roof and walls are made from this marvellous material, it's important to make the right choices. Advanced technologies include self-cleaning glass which has a microscopic coating which breaks down organic dirt and solar-control glass which can make conservatories more comfortable in the summer and warmer in the winter. By looking at the location, purpose and size of your conservatory, we can specify glazing that's effective and easy to live with.

Glass isn't just smart, it's also decorative. You can change the mood or lighting in your conservatory with coloured or stained glass. You can add a period feel with leaded lights or increase privacy and add style with etched-glass panes.



Hardware

With an Optima conservatory or orangery, hardware will never be an afterthought. The whole project depends on every part working together, with form and function equally important. We've selected hardware from the most respected suppliers. Handles, hinges, locks and stays chosen for the quality of their finish, their durability and their strength. Handles are tested through thousands of cycles and locking systems developed by masters in security. After that – after we're satisfied that the hardware is more than up to the job – we'll look at style and design details because your perfect new conservatory deserves perfect hardware.



Accessories

The Optima system includes accessories to allow you to create the ideal extension for your home. Every component has been purpose designed and all the proportions exactly right. Choose from simple enhancements like arched heads or casement horns on the windows, or the graceful detail of Georgian bars. Make your new conservatory exceptional – there's no need to follow the crowd. Put your stamp on it and build your dream home



British made
We're proud to be part of a great British tradition of excellence in design, engineering and manufacturing. Optima has been developed to suit British homes and architecture, and to cope with our ever-changing weather. And because it's made here, there are no worries about environmental damage from shipping or unregulated factories. Choose Optima and you're choosing to support British jobs too, and that's got to be a good thing.

Planet friendly
PVC-U is good for the planet and can be made entirely from sustainable materials. It has a really long lifespan and is recyclable over and over again. Because it insulates so well it can help to reduce your energy usage, and because it never needs painting you don't need paints or other noxious chemicals to keep it looking in tip-top condition.

“ To live is the rarest thing in the world
Most people exist, that is all
Oscar Wilde ”

Our reassurance to you

The Optima system is purpose made, tested and accredited to British and European Standards to meet all the requirements for PVC-U windows and doors. It is made here, in the UK, by Profile22, a business which employs over 2,000 people, including some of the most innovative and experienced experts in PVC-U building products. Manufacturing and quality are monitored to internationally-recognised standards. Every part of the Optima suite of products is more than fit for purpose: it's been frozen, impact, weather and weld-tested, and it's come out looking great.

Of course, you're more than welcome to take a closer look at the system's list of accreditations and energy-performance certificates – just ask. As for our guarantee? It's insurance backed, transferable, and covers you for any defects in parts or labour for ten years. We don't think you'll need it, but we'll include it with every job that we do.





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